



How to deliver on your promises in a complex environment?

Modelling for better stakeholder alignment and better time-to-value

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BUDAPEST **DATA FORUM**
DATA PLATFORMS | DATA ENGINEERING | BIG DATA





Why do I think about this?

More than 10 years in project-, data- and technology management



Management Consultant
Power Generation and Utilities Industry

What drives business results in the power generation industry?



Head of Department
Group Data Services

How to enhance data-driven C-level decision-making?



Partner
Data Management and Technology Lead

How to be successful in digitization?



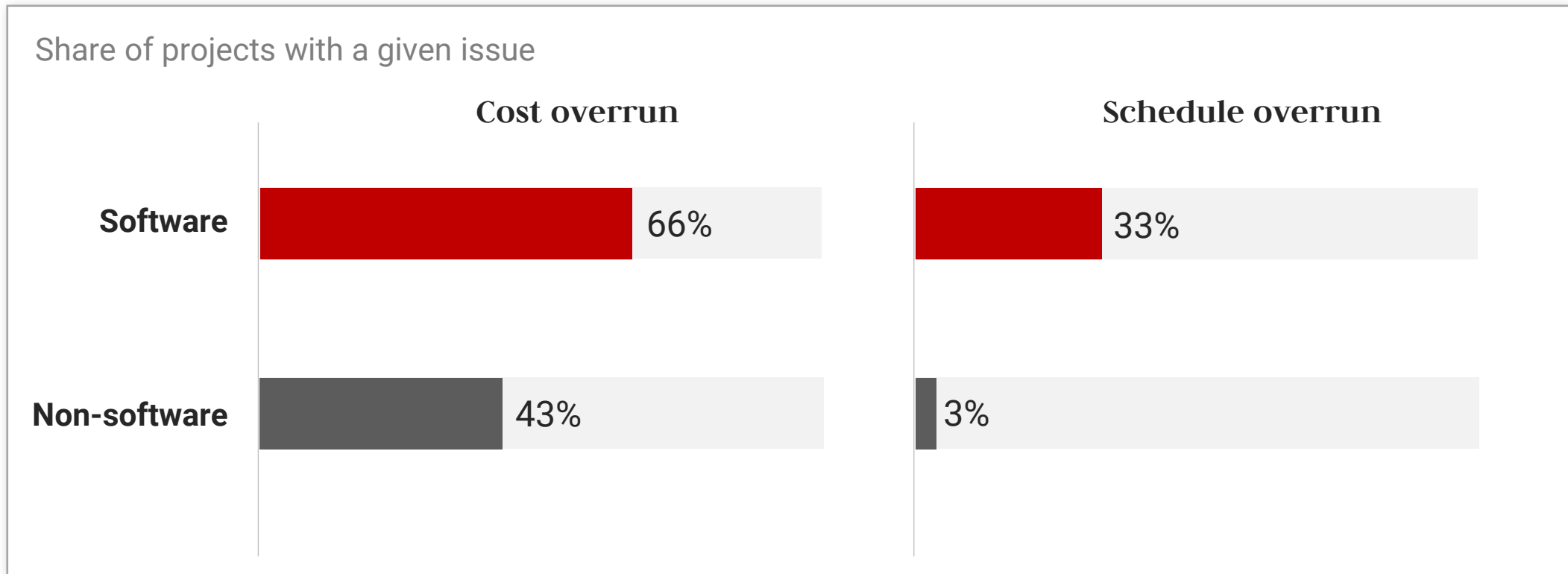
Executive vice-president
Professional content and programs

How to improve industry best-practices?



In IT we're not good at keeping our promises

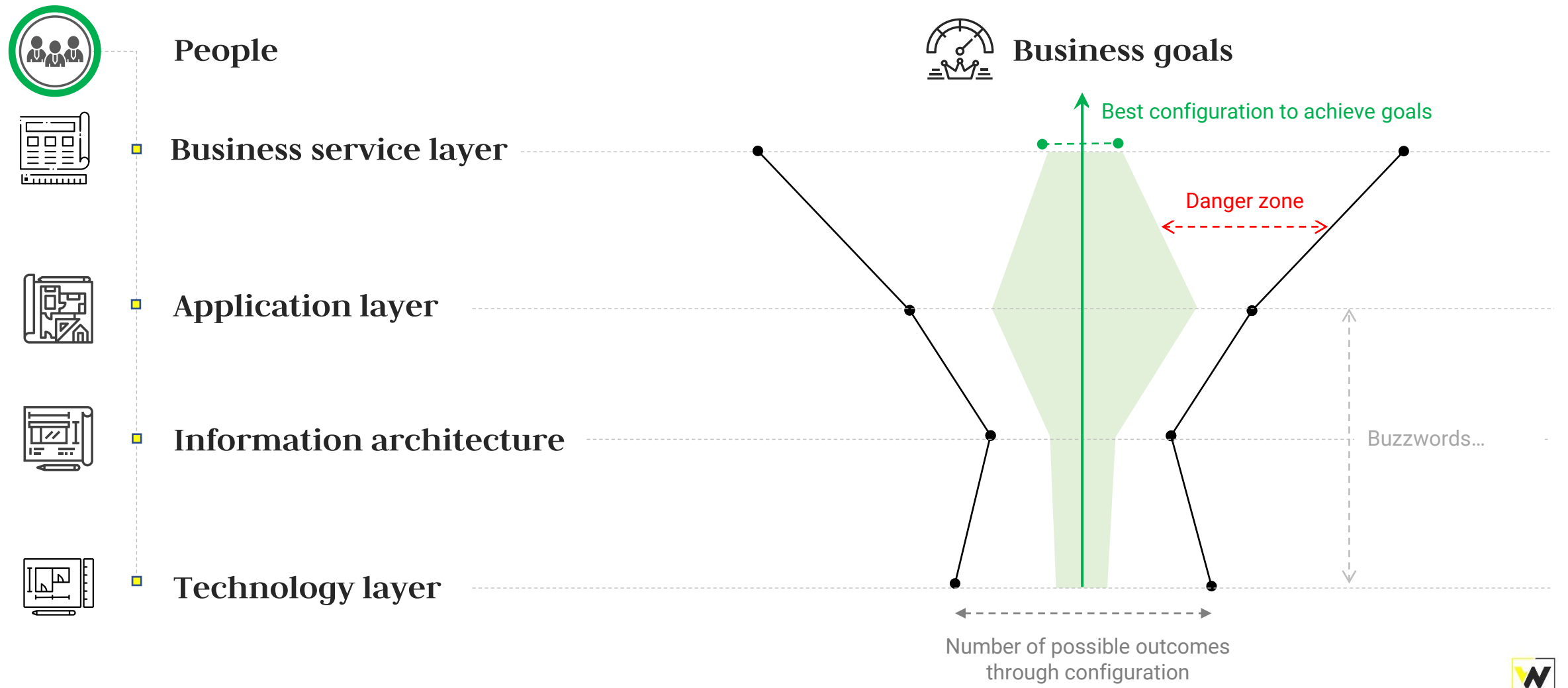
Cost and schedule overruns increase time-to-market thus curse both clients and vendors



What to expect in a design-heavy project?

The planning layers of digitization

To manage complexity we must separate the layers for project success





Food for thought

Before embarking on a complex digitization initiative ask yourself...

- 1 What would I like to achieve in terms of business metrics?
- 2 Can I articulate what to do without technical jargon?
- 3 What other forces are in play from the people perspective?

Fewer buzzwords, more impact!

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