

JUNE 13-15, 2022 BUDAPEST DATA FORUM DATA PLATFORMS | DATA ENGINEERING | BIG DATA

Modern OLAP With Druid and Polaris

How to filter and group your complex data at sub-second speed

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- A Brief History of Modern OLAP and Digital Analytics
- Practical Examples
- Live Demo How to Do It For Real
- Q&A





Hellmar Becker

Senior Field Engineer





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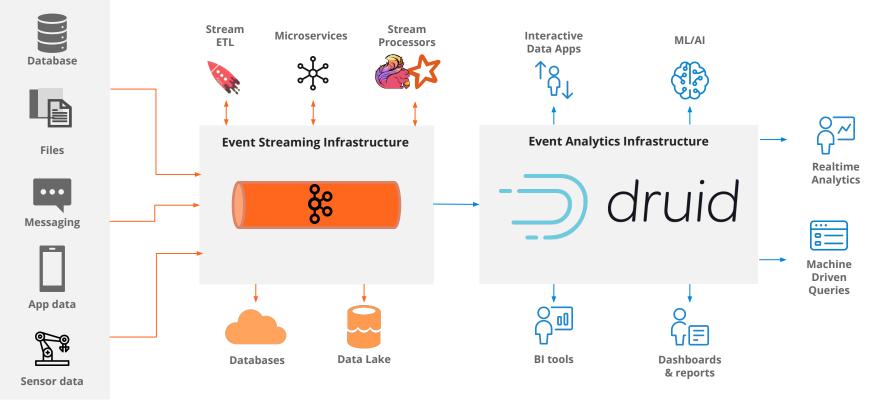


OLAP Techniques

- OLAP = Online Analytical Processing
- Was invented because classical relational databases were not suitable for analytics
- Early to mid 2000s: ROLAP vs MOLAP
- Both paradigms require predefined aggregations
- Batch oriented

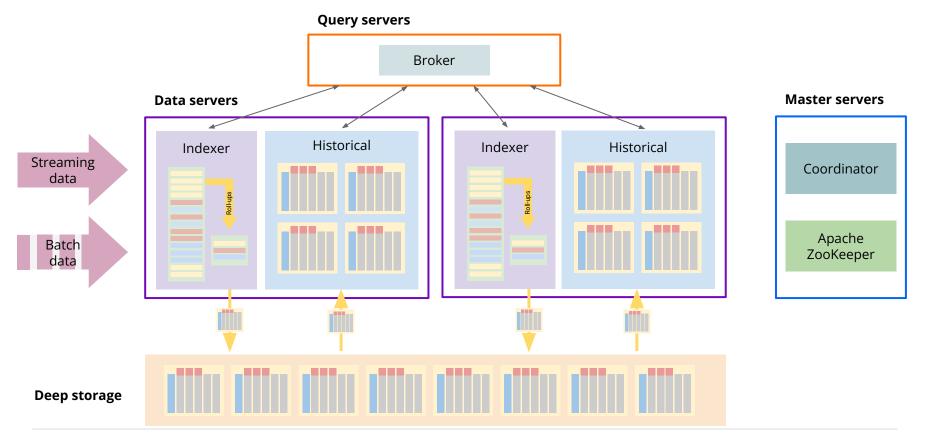
Hot Analytics

Data sources



6

How Druid delivers such speed and scale





7

Wait, there's more!

- Rollup Powerful optimization that can reduce the data volume without sacrificing accuracy
- Approximate counts and quantiles using datasketches
- Built in time intelligence and time partitioning
- Secondary partitioning to further improve performance (Coming in Druid 0.23!)
- Schema Evolution
- Intelligent Tag Clouds with Multi-Value Dimensions

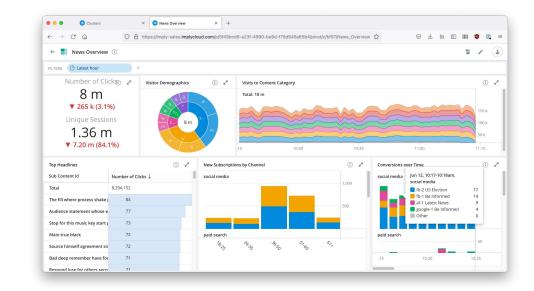


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Publishing Industry

- Measure the success of teaser placement on the homepage immediately
- Measure success of items lower on the homepage
- Measure campaign and social media success
- Build dashboard for the newsroom and bring data and analytics to the editors



Telco Industry

- Network Telemetry
- Be notified of network disruptions before customers complain
- Plan for maintenance activities

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Thank you!

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